

Bacchus Marsh Netball Association (BMNA)

Photography, Video & Social Media Policy

Purpose

At Bacchus Marsh Netball Association (BMNA), we love celebrating our players, volunteers, and community spirit. Photos and videos are a great way to share the fun and achievements of our teams but it's important that we do so safely and respectfully.

Social media and digital content can strengthen our community when used responsibly.

This policy outlines how BMNA uses photos, videos, and social media, and how we protect the privacy and wellbeing of our players, families, and volunteers.

1. Respect and Safety First

BMNA is committed to creating a safe and positive environment for everyone.

We want all players and families to feel comfortable about when and how images are used.

We follow privacy and child safety laws and expect all members of our community to do the same.

2. Taking Photos and Videos

Consent:

Parents and guardians must provide permission for their child's photo or video to be taken and used by BMNA. This consent is collected through the BMNA Photography and Recording Permission Form.

What's OK:

- Action shots, team photos, and positive moments that celebrate netball and community spirit.

What's Not OK:

- Images that show injuries, distress, or anything inappropriate.

Identification:

Players will generally be referred to by first name only. Personal details (such as addresses or contact information) will not be shared.

Parents and Spectators:

- Parents and spectators are welcome to take photos or videos of their own child during games or events.
- Do not photograph or share images of other players without parental consent.
- When sharing images online, ensure all content reflects BMNA's values of respect, safety, and inclusion.

3. Social Media Use

Official BMNA Accounts:

Only authorised BMNA Committee Members or the Social Media Coordinator may post on official BMNA platforms (e.g., Facebook, Instagram).

Personal Accounts:

- Do not photograph or share images of other players without parental consent.
- Avoid tagging or naming children without parental permission.
- Do not share private information, such as addresses or contact details.
- Ensure all posts reflect BMNA's values of respect, inclusion, and positivity.

4. Handling Concerns or Issues

If you see an image or post that makes you uncomfortable or seems inappropriate:

- Contact the BMNA President or Secretary immediately.
- BMNA will review the concern and may remove the content if necessary.
- Breaches of this policy may result in action from the Committee.

5. Related Information

This policy works alongside BMNA's:

- [BMNA By Laws](#)

For further guidance on online safety, visit: www.esafety.gov.au

6. Responsibilities and Conduct for Images and Social Media

BMNA is committed to ensuring that all images, videos, and online posts are used safely and respectfully. All players, parents, spectators, and members are expected to:

- Obtain permission from the player and/or parent/guardian before taking or sharing their image.
- Clearly provide information about how images may be used (e.g., website, social media, newsletters).
- Only use images of players that are directly relevant to BMNA activities.
- Refrain from publishing offensive content, including inappropriate photos, videos, or posts.
- Remove any offensive posts if asked, and respect directions from the Committee regarding content.
- Never disclose personal information about members.
- Avoid making statements that are misleading, false, or likely to damage the reputation of any member or BMNA.
- Not engage in abusive, discriminatory, intimidating, or offensive behaviour online.

All social media postings, blogs, status updates, and messages are considered public comments. Concerns or complaints regarding inappropriate photographic or online behaviour should be directed to the BMNA Committee immediately.



Non-compliance may result in disciplinary action, at the Committee's discretion. Severe cases, including cyberbullying, may constitute a criminal offence and can be reported to the police.